

# Have You Considered Running for Public Office?

Learn what it takes to wage  
an effective and winning  
campaign

## Topics include:

Effective Fundraising  
Message Development  
Campaign Budgeting  
Campaign Law  
Media Relations

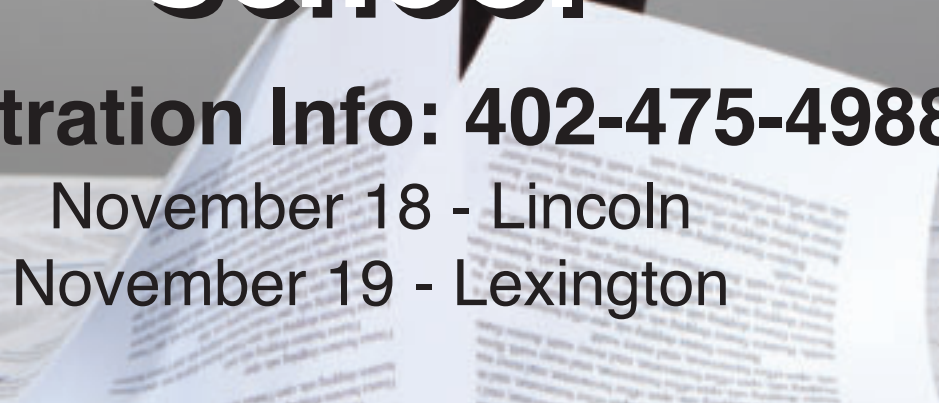
# Candidate Training School

Registration Info: 402-475-4988

November 18 - Lincoln  
November 19 - Lexington

**NREA** 

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# Candidate Training School

## Who Should Attend?

- √ Candidates for local offices (city council, mayor, county commissioner, etc)
- √ Candidates for the state legislature
- √ Candidates for statewide office
- √ People thinking about running for state or local office
- √ Campaign staff
- √ Political party leaders
- √ Community activists
- √ Interested Individuals

Whether you are a Republican, Democrat, third party supporter, or Independent, the NREA Candidate Training School will provide the tools you need to get started on a successful bid for election.

Nebraska's rural electric suppliers are offering this program as a service to the communities they serve and the state as a whole. Take this opportunity to ask questions and learn from campaign professionals.

## Preliminary Agenda

- 9:30 a.m. Registration and Welcome
- 9:45 a.m. "Hunt the Ducks Where the Ducks Are!" (Writing a Campaign Plan)
- 10:45 a.m. Break
- 11:00 a.m. "Dialing for Dollars" (Writing and Implementing a Finance Plan)
- 12 noon Luncheon—"Tales from the Campaign Trail" (Round Table with Elected Officials)
- 1:00 p.m. Nebraska Election and Campaign Finance Laws
- 2:00 p.m. Communicating Your Message (Ads, Working With the Media)
- 3:00 p.m. Get Out the Vote (Getting Your People to the Polls)
- 3:30 p.m. Adjourn

## Registration Form

Name \_\_\_\_\_

Office Sought \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip

Home Phone \_\_\_\_\_ Alt. Phone \_\_\_\_\_ Fax \_\_\_\_\_

email \_\_\_\_\_

Please return this form and enclose registration fee of \$50.00 made payable to :Nebraska Rural Electric Association, PO Box 82048, Lincoln, NE 68501. You can also send your form by email to James Dukeherer at: [jdukesherer@nrea.org](mailto:jdukesherer@nrea.org)

### Lexington Location (November 19):

Dawson PPD Office  
75191 Rd 433  
Lexington, NE

### Lincoln Location (November 18):

NREA Office  
1244 K Street  
Lincoln, NE